

SOCIAL MEDIA MANAGEMENT PACKAGES



DESIGN + PRINT + DELIVER

	STARTER	PROFESSIONAL	PREMIUM	ENTERPRISE
Price per Month	\$550 + \$110 setup (once off)	\$990 + \$165 setup (once off)	\$1,430 + \$275 setup (once off)	\$2,500 + \$330 setup (once off)
Social Networks	2 Networks	3 Networks	4 Networks	6 Networks
You Choose from the following Platforms: Facebook • Instagram • Twitter • Gopogle My Business • LinkedIn • You Tube				
Consultations (1st one included for all packages)	1 x Email and/or Phone Consultation Monthly	1 x Email and/or Phone Consultation Monthly	2 x Email and/or Phone Consultations Monthly	3 x Email and/or Phone Consultations Monthly
Posts & updates per week	4 Posts (same content) over 2 Networks	6 posts (same content) over 3 Networks	8 posts (same content) over 4 Networks	12 posts (same content) over 6 Networks
Profile Management	Post Only	Post & Monitor Only	Post & Respond	Complete Management: Post, Monitor & Respond
Customisation & Optimisation of networks	Additional POA	Additional POA	Included Initially Ongoing Additional POA	Included & Updated Regularly
Images	Additional \$5.50 per image	Additional \$5.50 per image	8 x Relevant Stock Images Included	12 x Relevant Stock images included
Content Creation	Additional \$45 per post	Additional \$40 per post	Additional \$35 per post	All Included
Ad campaigns	Additional POA	Additional POA	\$35 per week included for Ads	\$70 per week included for ads
Reports	Bi Monthly	Monthly	Bi Weekly	Weekly
Blog Content Creation	Additional \$90 per blog post	Additional \$80 per blog post	1 x Blog Post per Month	2 x Blog Posts per Month
Video Content Creation	Additional \$110 per 1-2 minute Video	Additional \$100 per 1-2 minute Video	Additional \$90 per 1-2 minute Video	1 x Video Per Month

The setup fee's mentioned above are for the time taken for Jett Print to access existing Social Media Platforms & set up in our programs & devices for ease of post & scheduling. If Jett Print need to setup any social media platforms from scratch, additional costs will apply, POA.

Client is to supply all content/topics (copy/text - Jett Print create branded images/posts from your supplied content), unless included in above packages. Topics are to be supplied for all blog posts & video for all packages, if topics aren't supplied, Jett Print can suggest a topic based on your industry.

Content is scheduled monthly at the start of each month. Billing is monthly & paid in advance by client. All costs listed above include GST.

Jett Print's Social Media Management services are only available to approved clients only, we only service one business in each industry type, ie. if you we manage Social Media for your Hairdressing Salon, we do not take on Social Media Management for any another Hairdressing Salon. That way there is no conflict of interest.



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