

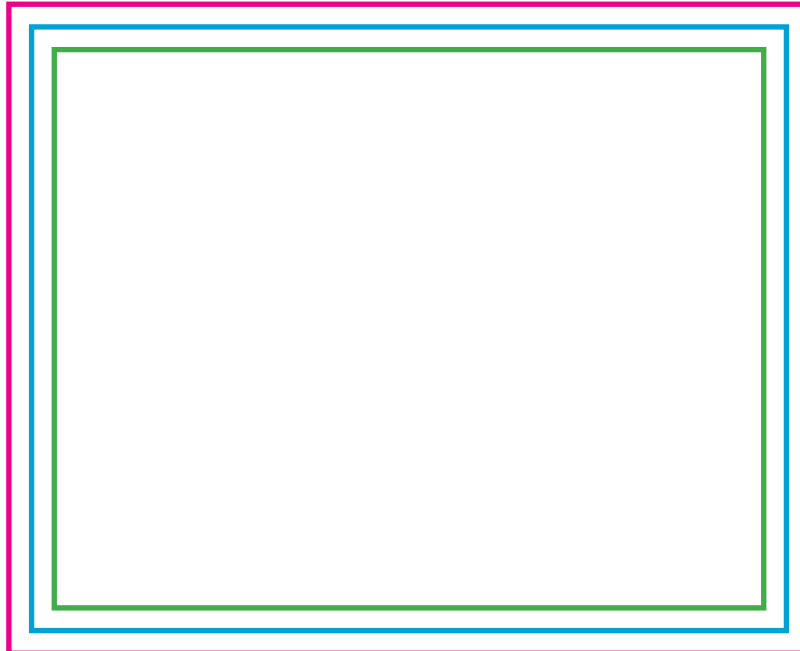


# Print File Specifications

## Please ensure:

- Artwork is correctly sized with 100% scale on 1 up on a single page
- Standard bleed requirements are 3 mm on each edge (5 mm for booklets)
- Artwork to be supplied as PDF (save as PDF 1.3 compatible).  
Conversion fees may apply if any other file format is supplied
- Colours are CMYK or greyscale (no RGB, Pantone or spot colours unless PMS are required in the output)
- Solid black areas are better as rich black rather than just 100% black,  
a good colour breakdown for rich black is 40-40-40-100. **Black text** should be 100% black only
- All fonts/text are embedded or converted to curves/paths/outlines.
- All transparency effects are flattened
- Overprints are set correctly for desired result
- All colour profiles are removed
- Images are at correct resolution (no less than 300 dpi at 100% scale)
- Borders and type are within safe zone as variations may occur when trimming
- Registration marks, keylines, dielines and other non-printing items are removed
- Please ensure crop/trim marks are positioned outside bleed area
- We cannot print directly from any files created using Microsoft suite (word, publisher, powerpoint etc). Files created using non-professional programs, such as these, are unstable. The final output often doesn't look like the original. Files created from these programs are not meant to go through the transformations required in the electronic prepress department of a modern printing company. **Conversion fees will apply if these files are supplied.**

**IF YOU ARE UNSURE ABOUT ANY OF THESE GUIDE LINES, PLEASE CONTACT US, WE'RE HERE TO HELP**



### Finished Size

### Bleed Size:

add 3 mm on each side

### Safe Zone:

3 mm inside finished size

Size	Finished Size	Bleed Size	Safe Zone
Std. Bus. Card	90 x 55 mm	96 x 61 mm	84 x 49 mm
DL	210 x 99 mm	216 x 105 mm	204 x 93 mm
A6	148 x 105 mm	154 x 111 mm	142 x 99 mm
A5	210 x 148 mm	216 x 154 mm	204 x 142 mm
A4	297 x 210 mm	303 x 216 mm	291 x 204 mm
A3	420 x 297 mm	426 x 303 mm	414 x 291 mm